

Message Text

UNCLASSIFIED

PAGE 01 BUDAPE 01060 141250Z
ACTION EUR-12

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FM AMEMBASSY BUDAPEST
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INFO SECSTATE WASHDC 931

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USDOC FOR BEWT-DOLLISON

E.O. 11652: N/A
TAGS: BEXP BTIO HU
SUBJECT: TRADE OPPORTUNITY -- RICE-GROWING MACHINERY AND KNOW-HOW

1. P.G. ATWELL MESZAROS, FORMER DIRECTOR OF UNIVERSAL HUNGARIAN STATE REPRESENTATION AGENCY, REQUESTED EMBASSY'S ASSISTANCE LOCATING ASAP COMPLETE RICE-GROWING SYSTEMS EQUIPMENT AND EXPERTISE IN U.S. MESZAROS, NOW CONSULTANT TO UNIVERSAL, EXPLAINED THAT UNIVERSAL WISHES TO INTRODUCE TO HUNGARIAN STATE FARMS IN HORTOBAGY AREA NEW TECHNOLOGIES FOR INCREASING QUALITY AND PER ACRE RICE YIELDS. ACCORDING TO MESZAROS, PER ACRE RICE YIELDS IN THE U.S. AND USSR ARE 2-3 TIMES GREATER THAN THOSE IN HUNGARY. HE BELIEVES THAT WITH U.S. SEEDS, MACHINERY AND KNOW-HOW, HUNGARY'S RICE PRODUCTION COULD BE IMPROVED SIGNIFICANTLY.

2. MESZAROS SEEMS TO HAVE IN MIND A CORN PRODUCTION SYSTEMS (CPS) APPROACH TO RICE GROWING IN HUNGARY. HE STRESSED IMPORTANCE OF SOIL ANALYSIS TO DETERMINE WHICH SEEDS FROM U.S. WOULD THRIVE HERE. HE IS INTERESTED ALSO IN IRRIGATION SYSTEMS, PARTICULARLY UNDERGROUND SYSTEMS WHICH REGULATE FLOW OF WATER TO EACH SEEDLING. HE NOTED THAT HUNGARY'S PUMPING MACHINERY WAS INADEQUATE TO MEET CURRENT RICE
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FIELD IRRIGATION REQUIREMENTS. RICE THRESHING, POLISHING, AND PACKAGING MACHINERY WERE ALSO OF INTEREST TO HIM. IDEALLY, UNIVERSAL WOULD LIKE TO WORK WITH ONE U.S. FIRM WHICH COULD SUPPLY KNOW-HOW, SEEDS, AND MACHINERY FOR ENTIRE RICE PRODUCTION PROCESS.

3. ACTION: REQUEST BEWT CALBE EMBASSY ASAP LIST OF

U.S. FIRMS ALBE TO SUPPLY MACHINERY AND SERVICES
SOUGHT. PLEASE INCLUDE NAMES OF CONTACTS AT EACH
FIRM, ADDRESSES AND TELEPHONE AND TELEX NUMBERS.
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Message Attributes

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